

INTERNATIONAL BUSINESS

1:30-2:45 p.m.7TH Floor – LaSalle 5

Theme: Fraud and Corporate Governance

Chair: Juan Meraz, Missouri State University

“Risk Management in the Age of Terrorism”

Peter Geib, Minnesota State University

Lucy Pfaff, College of Mount Saint Vincent

Discussant: Christopher Ziemnowicz, Concord University

“Safeguarding the Public: A Case Study of the Nigerian Internet Fraud Scheme”

Toyin Johnson, Concord University

Discussant: Raffaele DeVito, Emporia State University

“Money Laundering and Global Business”

Anthony C. Koh, University of Toledo

Anthony Zaworski, University of Toledo

Discussant: Animesh Ghoshal, DePaul University

INTERNATIONAL BUSINESS

3:00-4:15 p.m.7TH Floor – LaSalle 5

Theme: International Trade and Economic Development

Chair: Rami Khasawneh, Lewis University

“From Dualism to the Formal-Informal Dichotomy: Why the Lewis Model is No Longer Relevant”

Hamid Hosseini, King’s College

Discussant: Jagadeesh Sivadasan, University of Michigan

“Perspective of Trade Barriers Today and in the Future”

Sam Mudge, Sam Houston State University

Balasundram Maniam, Sam Houston State University

Discussant: Peter Geib, Minnesota State University

“The Globalization of U.S. Foreign Trade”

Rolf Hackmann, Western Illinois University

Sabita Sawhney, Western Illinois University

Discussant: Carolyn Stumph, Indiana University-Purdue University Fort Wayne

INTERNATIONAL BUSINESS

8:00-9:00 a.m.6TH Floor - Parlor A

Theme: World Bank and Foreign Aid

Chair: Raffaele DeVito, Emporia State University

“World Bank Failures Related to Extractive Energy Development”

Mathew Rathbun, University of St. Francis

Frank J. Gaskill, University of St. Francis

Discussant: Lucie Pfaff, College of Mount Saint Vincent

“The Role of Foreign Aid in Reducing Poverty”

Emily Hennager, Northwestern College

Michael L. Avery, Northwestern College

Discussant: Roger J. Volkema, American University

INTERNATIONAL BUSINESS

Concurrent Session I

9:15-10:30 a.m.6TH Floor - Parlor A

Theme: Culture and Leadership

Chair: Vern Terpstra, University of Michigan

“Understanding Leverage in International Business Negotiations”

Roger J. Volkema, American University

Discussant: Robert Ware III, Savannah State University

“Inspirational Leadership Across Cultures: Initial Considerations and Meso-Model”

Karen Moustafa, Indiana University-Purdue University Fort Wayne

Caroline Chanzu, Indiana University-Purdue University Fort Wayne

Discussant: Peter Geib, Minnesota State University

“Global Leadership Competence: A Cultural Intelligence Perspective”

Chen Oi Chin, Lawrence Technological University

Lisa Parola Gaynier, CreativeChange.Biz

Discussant: Juan Meraz, Missouri State University

“Three Competencies of Business Leadership”

Hanna Zyla, Quinnipiac University

Viktoria T. Kortuem, Quinnipiac University

Discussant: Thawatchai Jitpaiboon, Ball State University

INTERNATIONAL BUSINESS

Concurrent Session II

9:15-10:30 a.m.6TH Floor - Parlor B

Theme: Doing Business in China
Chair: Grace Johnson, Marietta College

“The New Copyright Piracy in the Pacific Rim”
Jacques G. Boettcher, University of Detroit Mercy

Discussant: John S. Bowdidge, Missouri State University

“Chinese and U.S. Labor Laws: Practice and Enforcement”
M. Jane Crabtree, Benedictine University

Discussant: Robert Moussetis, North Central College

“What will be China’s Next Booming Consumer Industry?”
Chen W. Ferguson, Miami University-Ohio

Discussant: Lucy Pfaff, College of Mount Saint Vincent

INTERNATIONAL BUSINESS

10:45 a.m.-12:00 noon6TH Floor - Parlor A

Panel Discussion: Current Issues in U.S. International Trade

Chair: Robert Moussetis, North Central College

A panel of experts from the U.S. International Trade Administration/Department of Commerce, the U.S. Export-Import Bank, and U.S. Small Business Administration will discuss current issues in foreign trade and their impact on the firm's global business.

INTERNATIONAL BUSINESS

12:00 noon-1:15 p.m.Palmer House Hilton-Dearborn 3 (7TH Floor)
Business Luncheon Session

Chair: Chen W. Ferguson, Miami University-Ohio

Key note speaker: Mr. Xu Jinzhong, Consul General, People's Republic of China
Theme: "Global Strategies: Sourcing from China"

Join us for an in-depth look into strategies necessary to succeed when doing business in China. The Honorable Mr. Xu Jinzhong, Consul General from the People's Republic of China, will share insights and tips to successful sourcing from China:

How to find and qualify suitable partners?

How to secure the quality and level of service you require?

How to control costs, risk, and damage in shipping?

And other tips....

INTERNATIONAL BUSINESS

1:30-2:45 p.m.6TH Floor - Parlor A

Theme: Foreign Direct Investment

Chair: Norlin Rueschhoff, University of Norte Dame

“Foreign Direct Investment and Globalization in the Russian Federation”

John E. Spillan, Pennsylvania State University-DuBois

Christopher Ziemnowicz, Concord University

Discussant: Hamid Hosseini, King’s College

“A Theoretical Process Model to Attract Multinationals and Foreign Direct Investment in Sub-Saharan Africa”

Etienne Musonera, Wayne State University

Attila Yaprak, Wayne State University

Leslie Monplaisir, Wayne State University

Discussant: Charles Johnston, Baker University

“Foreign Direct Investment in China and India: Current and Future Trends”

Maga Yang, University of Toledo

Discussant: James Goodnow, Bradley University

INTERNATIONAL BUSINESS

Concurrent Session I

3:00-4:15 p.m.6TH Floor - Parlor A

Theme: Management of International Operations I

Chair: Daaim Shabazz, Florida A & M University

“The Roles of Top Management Support and Information Technology Utilization on Supply Chain Integration”

Thawatchai Jitpaiboon, Ball State University

Discussant: Subba Rao, University of Toledo

“ISO Quality Standards: Increasing Competitiveness of Educational Institutions”

Nikolay Peykov, Concord University

Discussant: Jacques G. Boettcher, University of Detroit Mercy

“The Changing Role of R&D Units in the Host Country: Multinational Companies’ Experience in China in the ICT Industry”

Chan Hsiao, University of Cambridge

Discussant: James Goodnow, Bradley University

“Time for Attention to Ukraine”

Mark A. Bowdidge, Brewton-Parker College

John S. Bowdidge, Missouri State University

Discussant: Ken I. Kim, University of Toledo

INTERNATIONAL BUSINESS

Concurrent Session II

3:00-4:15 p.m.6TH Floor - Parlor B

Workshop/Symposium: Ethnicity and Cultural Learning Experiences

Chair: Hassan HassabElnaby, University of Toledo

“Ethnic Neighborhoods: A Clue to International Business”

Les Dlabay, Lake Forest College

Discussion

“The Impact of International Travel Upon the Integration of Entrepreneurship Skills in Student Business Organizations: A Means for Challenging, Invigorating and Rewarding Student”

Kendra S. Boggess, Concord University

Discussion

INTERNATIONAL BUSINESS

8:00-9:15 a.m.6TH Floor - Parlor A

**ANNUAL MEETING OF THE ACADEMY OF INTERNATIONAL BUSINESS
MIDWEST REGION**

2006 Academy of International Business Midwest Region Officers

President:

Juan Meraz, Missouri State University

Treasurer:

Christopher Ziemnowicz, Concord University

Program Co-Chairs:

Anthony C. Koh, University of Toledo

Vern Terpstra, University of Michigan

External Business Development:

Chen W. Ferguson, Miami University-Ohio

Robert Moussetis, North Central College

Editors of the 2006 conference proceedings, *Journal of Midwest International Business Research*, Volume XX:

Anthony C. Koh, University of Toledo

Christopher Ziemnowicz, Concord University

Continental breakfast will be served and awards for best papers (Regular and Student Competitive Tracks) will be presented at this meeting.

Discussions will focus on a review of the 2006 Midwest AIB Conference and plans for the 2007 Midwest AIB Conference.

EVERYONE is welcome and your participation (ideas, comments, and willingness to serve) will help take the next Midwest AIB Conference/the International Business Track of the MBAA-International Conference to the next level of excitement and excellence! Your involvement is the *key* to a successful conference next year! Hope to see you all at this Annual Meeting!

INTERNATIONAL BUSINESS

Concurrent Session I

9:30-10:45 a.m.6TH Floor - Parlor A

Theme: Offshore Outsourcing

Chair: Vern Terpstra, University of Michigan

“Outsourcing-Bridging the Digital Divide”

Daaim Shabazz, Florida A&M University

Discussant: Animesh Ghoshal, DePaul University

“Outsourcing Revisited: A Conceptual Review of Outsourcing Dimensions”

Robert Moussetis, North Central College

George Nakos, Clayton State University

Ali Abu-Rahma, Alliant International University

Discussant: Ian V. Gladding, Lewis University

“Perspectives on Offshore Outsourcing and the Responses in the United States to Blunt Outsourcing Impact”

Sarah Zimmerman, University of Toledo

Anthony C. Koh, University of Toledo

Discussant: Balasundram Maniam, Sam Houston State University

‘Portfolio of Controls in Global Component Outsourcing Relationships’

Nukhet Harmancioglu, Michigan State University

Discussant: Chen W. Ferguson, Miami University-Ohio

INTERNATIONAL BUSINESS

Concurrent Session II

9:30-10:45 a.m.6TH Floor - Parlor B

Theme: Management of International Operations II

Chair: Christopher Ziemnowicz, Concord University

“Was There Market Efficiency & Investor Rationality During the Collapse of the Cyber Stockmarket Bubble in 2000?”

Nichole M. Castater, Clark Atlanta University

Robert Ware III, Savannah State University

Discussant: Sameer Vaidya, Texas Wesleyan University

“International Transfer Pricing and Income Shifting: Implications for the Multinational Manufacturing Enterprise and Research”

Robert Hutchinson, University of Toledo

Discussant: John Spillan, Penn State University-DuBois

“The Role of Uncertainty in International Acquisitions”

Qing (Jenny) Wang, University of Delaware

Discussant: Mercedes Delgado-Garcia, National Bureau of Economic Research

“Women in International Business: An Exploratory Study of Chicago Minority Women Entrepreneurs Doing Business in South Africa”

Louis O. Osuji, Chicago State University

Mmuta A. Chukwuanu, Allen University

Discussant: Ainsworth Bailey, University of Toledo

INTERNATIONAL BUSINESS

11:00 a.m.-12:15 p.m.6TH Floor - Parlor A

Theme: Ethical and Diversity Issues in Business

Chair: William "Rick" Crandall, University of North Carolina-Pembroke

"Ethical Standards and Corporate Governance in Korea: Past Achievements and Future Prospects"

Phillip Fox, University of Toledo

Ken I. Kim, University of Toledo

Discussant: Karen Moustafa, Indiana University-Purdue University Fort Wayne

"Bribery and Ethical Challenges in Global Business"

David Brock, Capella University

Discussant: Sarah Zimmerman, University of Toledo

"Ethical Aspects of U.S. Management Practices in Russia"

Aleksandr Kireyev, University of Toledo

Discussant: Raffaele DeVito, Emporia State University

"Cultural Diversity in Business: A Case Study into the Effects of Cultural Diversity in Business Courses"

Juan Meraz, Missouri State University

Discussant: Sameer Vaidya, Texas Wesleyan University

INTERNATIONAL BUSINESS

1:30-2:45 p.m.6TH Floor - Parlor A

Panel Discussion: Content and Pedagogy for Teaching International Business

Chair/Moderator: Etienne Musonera, Wayne State University

Panelists:

S. Tamer Cavusgil, Michigan State University

Gary Knight, Florida State University

Objective: This special session is aimed at introducing new content, resources, and pedagogical approaches to teaching of international business, especially at the introductory level. The presenters will brief participants on the emerging international business topics in view of the globalization of markets. The present global environment underscores the importance of such issues as emerging markets, born global firms, growing importance of services in international trade, and non-equity collaborative ventures in cross-border business. At the same time, new teaching resources have become available to faculty teaching international business. The presenters will share their own experiences in teaching international business and encourage participants to offer their own. The participants should leave the session with an understanding of important new material and highly useful resources for teaching international business.

INTERNATIONAL BUSINESS

3:00-4:15 p.m.6TH Floor - Parlor A

Panel Discussion: “Lessons Learned from International Teaching Experiences”

Chair: S. Tamer Cavusgil, Michigan State University

Panelists:

Jim Rundall (Moderator), University of Wisconsin-Eau Claire

Rajarshi Aroskar, University of Wisconsin-Eau Claire

Robert Erffmeyer, University of Wisconsin-Eau Claire

Rama Yelkur, University of Wisconsin-Eau Claire

Ruidong Zhang, University of Wisconsin-Eau Claire

Objective: Panel members will share their experiences in teaching abroad in several countries. Panel members will represent areas in Marketing, Management Information Systems, Finance, and Accounting.