

INTERNATIONAL BUSINESS

12:00 noon-1:20 p.m.Palmer House Hilton-Dearborn 3

Business Luncheon Session

Chair: Chen W. Ferguson, Miami University-Ohio

Key note speaker: Mr. Xu Jinzhong, Consul General, People's Republic of China

Theme: "Global Strategies: Sourcing from China"

Join us for an in-depth look into strategies necessary to succeed when doing business in China. The Honorable Mr. Xu Jinzhong, Consul General from the People's Republic of China, will share insights and tips to successful sourcing from China:

How to find and qualify suitable partners?

How to secure the quality and level of service you require?

How to control costs, risk, and damage in shipping?

And other tips....